

# Christopher Mair

Graphic Designer

I look at graphic design as a tool in which to do good and improve peoples lives through intrigued experiences. Design is much more than aesthetical choices, it is the experience of a brand as a whole and should never be looked at as just a logo. Sustainability is becoming increasingly important and it is a designers duty to consider sustainable options in all aspects of every project.



chrismairdesign@gmail.com



07715 979035

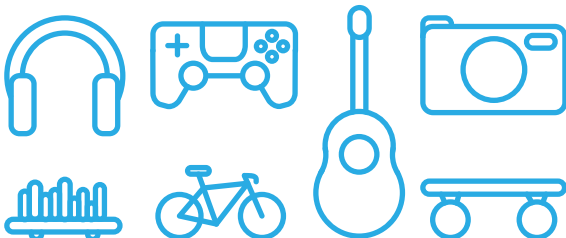


chrismairdesigner.tumblr.com

I am a highly motivated graphic designer driven by creative solutions and building brand identities. I believe that ideas are key in the design industry and I thrive in a creative environment.

My drive is creativity and designing something which will benefit the user through well considered design solutions. Clarity is something that I strive for in my work. Creating connections between clients and their audience in a humanistic way is something which I am increasingly striving towards through engaging user experiences.

## Hobbies / Interests



## Work Experience

2012-Present

DesignCrowd (Freelance)  
-Quickly became the 3rd highest grossing designer in Cardiff and have had many of my designs published.

2013-Present

Coromandel (Freelance)  
-Recurring freelance work to produce T-shirt designs. Quickly became amongst the most popular designers.

2014-Present

Bearfaced (Founder)  
-Set up my own clothing and print company under my own brand. I provide illustrated works printed on t-shirts and signed prints. Gained lots of experience in marketing, social media, illustration and branding.

## Education

2010-2012

John Kyrle Sixth Form

- Fine Art B
- Business Studies B
- Physics C

2012-Present

Cardiff Metropolitan University

## Skills

---



The majority of my experience is with illustrator and I have become extremely fluent with the basic tools to create simple and effective design solutions.



Photoshop is something which I have been increasingly utilising in my work and I am becoming more and more competent with it every time I use it.



The clarity and order achieved in InDesign is a fantastic way to layout any kind of print design. The use of grids is something which I use across absolutely everything.



I am relatively new to After Effects however have picked it up astonishingly quickly and I find it is a fantastic tool I will definitely utilise more.



Photography has always been a part of my interest as a designer ever since high school. This has given me a great eye for composing shapes and images into design solutions.



Ideas are my number one drive and I absolutely thrive in creating smart solutions to briefs by executing them to the best of my ability. Looking behind the initial idea and expanding into new and unforeseen areas are what excites me as a designer.